

# CENTRAL OKLAHOMA LONG RANGE TRANSIT PLAN

*RTA Board of Directors | September 2025*





# Agenda

- 1** Project Overview
- 2** Developing the Vision
- 3** Transit Vision
- 4** Delivering the Vision
- 5** Next Steps



# Project Partners

## Project Leads



## Operating Partners



## Government Partners



# Project Overview



# Setting the Stage for Growth

ACOG's Projections for 2045



**+434K**  
Residents



**+320K**  
Jobs

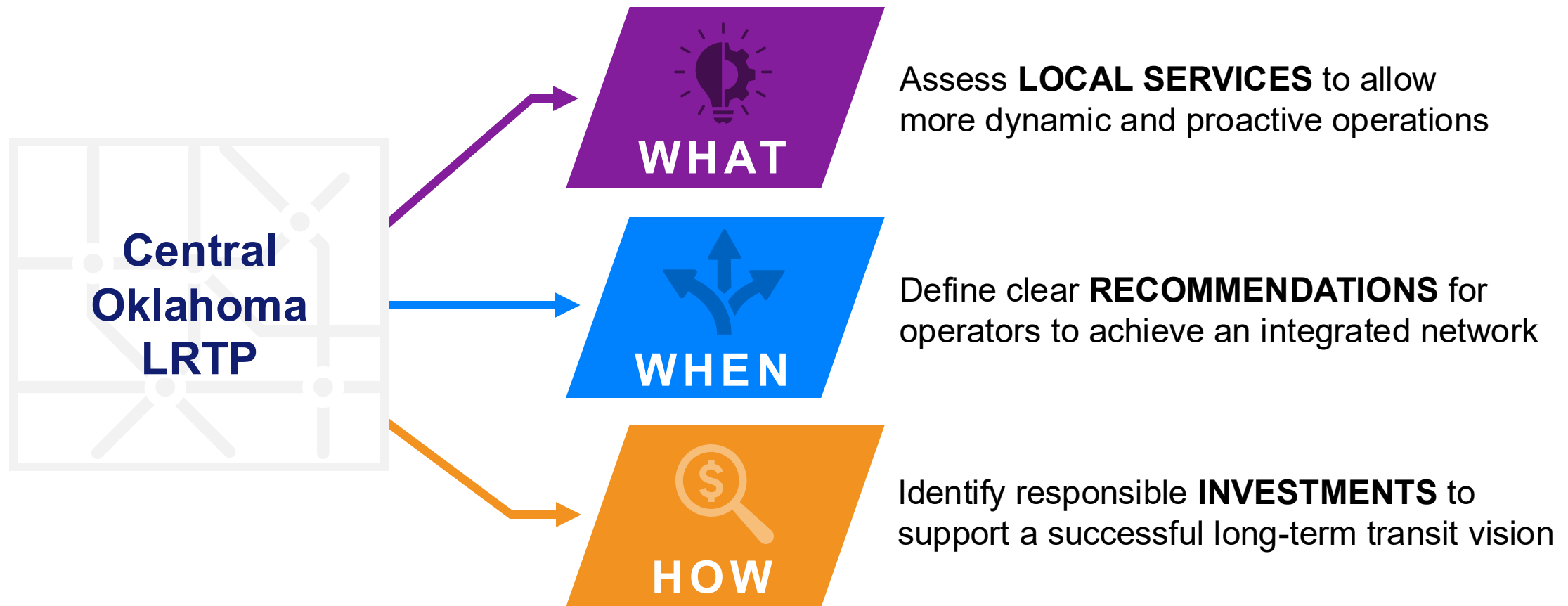


**+1.1M**  
Trips

## The LRTP Will

- ✓ Guide strategic **investment** to meet the **region's growth**
- ✓ Set a framework to **build on** previous **planning efforts**
- ✓ Connect **communities** by **investing** in a wide array of **transit services**
- ✓ Stimulate **local economies** by connecting **people and jobs**

# Project Description



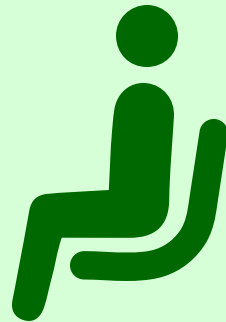
# Vision and Goals



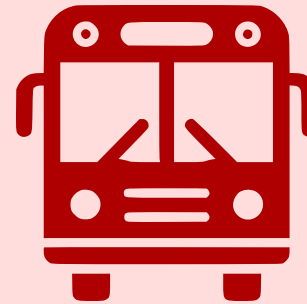
Develop an intentional plan for a cohesive network of transit services that supports growth, promotes economic mobility, enhances quality of life, and facilitates opportunity across Central Oklahoma.



*Provide communities with meaningful access to transit*



*Create a compelling, reliable rider experience*



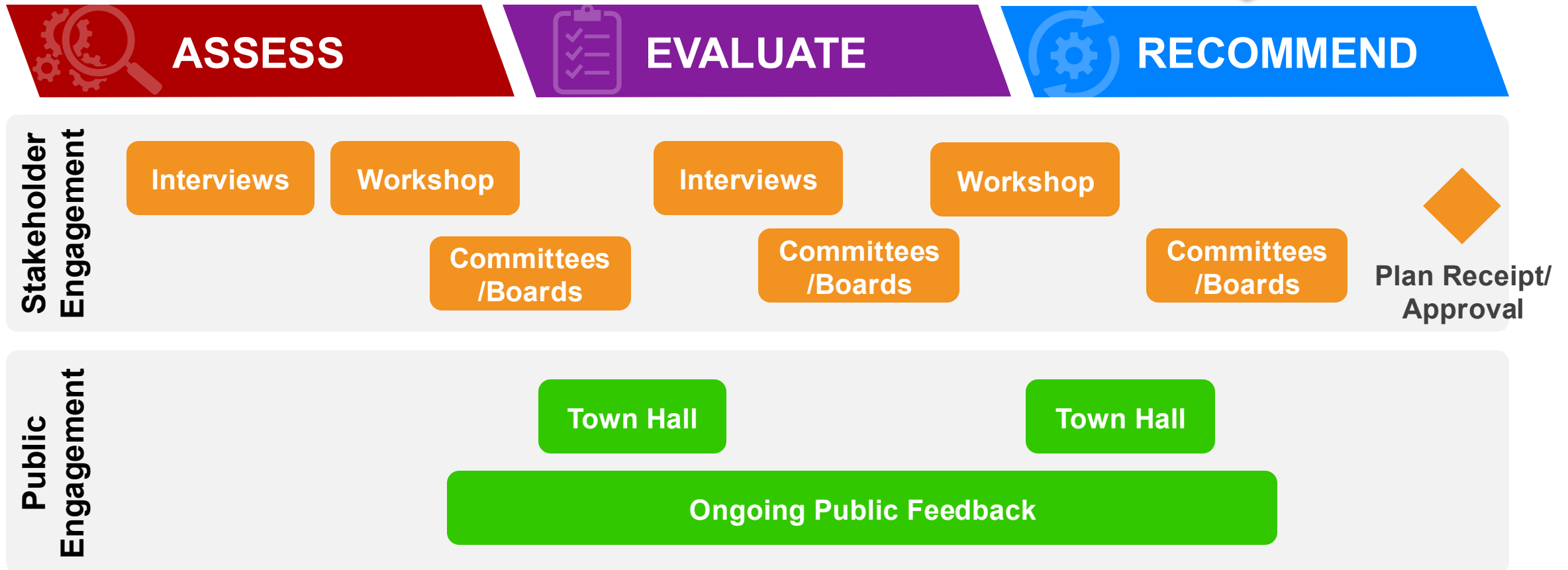
*Offer competitive service options*



*Utilize resources effectively*

# Project Schedule

WE ARE  
HERE



# Developing the Vision

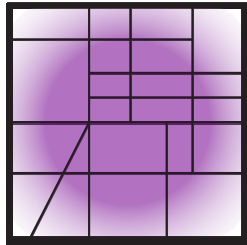




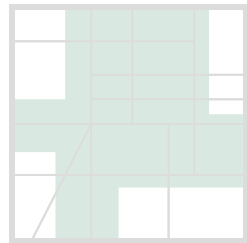
PLANNING  
HORIZON

We Are  
Here

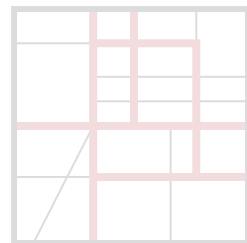
Long-term  
20 - 30+ years



Mid-term  
10 - 20 years



Short-term  
<0 - 10 years



1

*Planned High-Capacity*

*Local Planning Efforts*

*Stakeholder Feedback*

**Identify Opportunities**



2

*Public Comments*

*Stakeholder Feedback*

**Develop Universe Of  
Potential Improvements**

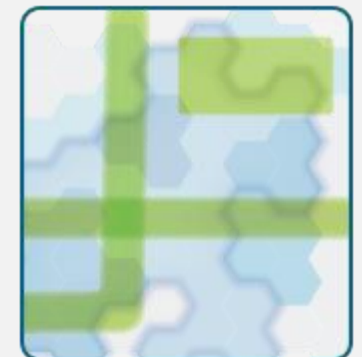


3

*Public Comments*

*Stakeholder Feedback*

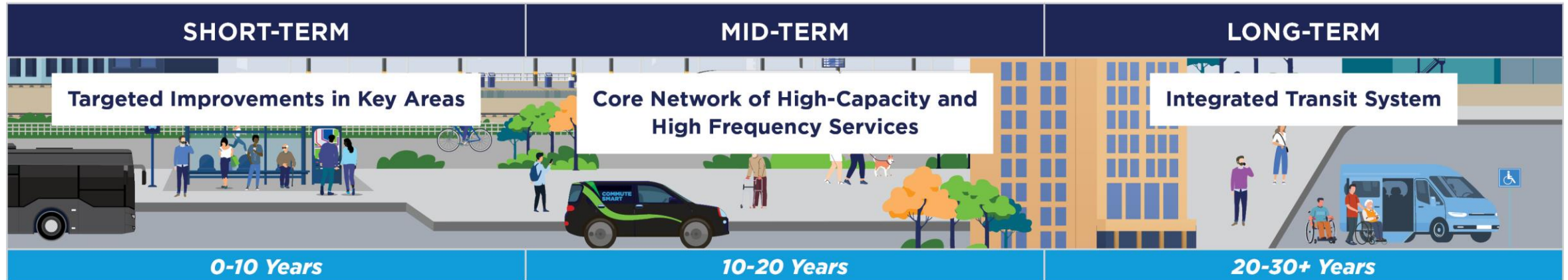
**Refine Network**



# Transit Vision



# Planning Horizons



## HIGH-CAPACITY TRANSIT INVESTMENTS

- MAPS 4 NE/S BRT Corridor
- OKC Streetcar Extension (to MAPS 4 Multipurpose Stadium)

- RTA N/S Commuter Rail
- RTA West BRT Corridor
- RTA East BRT Corridor
- RTA Airport LRT Corridor & RTA FAA Extension

- OKC Streetcar Extension (Innovation District)
- *RAPID* NW BRT Extension



## LOCAL SERVICE INVESTMENTS

- New high frequency in **key corridors**
- Enhanced service spans on **key routes**

- High frequency service on **core network**
- Enhanced service spans on **core network**

- **New on-demand zones** to expand access
- Enhanced service spans on **all routes**

# Public Engagement Summary

What We Heard 	What We Did 
Need to respond to projected growth in Central Oklahoma	<ul style="list-style-type: none"> <li>✓ Proposed <b>on-demand service zones</b></li> <li>✓ <b>Sustainable development strategies</b> focused on high-density neighborhoods</li> </ul>
Desire for increased service frequency and longer service hours	<ul style="list-style-type: none"> <li>✓ <b>Core network of high-capacity</b> transit services</li> <li>✓ <b>Extended operating hours</b> to better serve diverse travel needs</li> </ul>
Need for improved transfers to make trips more seamless and convenient	<ul style="list-style-type: none"> <li>✓ Investments in <b>passenger and driver facilities</b></li> <li>✓ <b>Upgraded amenities</b> to enhance rider comfort</li> </ul>
Desire for transit service between jurisdictions	<ul style="list-style-type: none"> <li>✓ Recommended new routes to promote <b>weekday and weekend connectivity</b></li> </ul>
Prioritize transit reliability so riders can plan their trips with confidence	<ul style="list-style-type: none"> <li>✓ <b>Technology upgrades</b> proposed to prioritize transit</li> </ul>

Activities	
	<b>29</b> Board/Committee Meetings
	<b>2</b> Virtual Town Halls <b>77</b> Live Attendees <b>655</b> Recording Views
	<b>3,747</b> Website Views <b>705</b> Story Map Views
	<b>84</b> Public Comments
	Factsheets, Social Media, Website

# Long-Term

## Integrated Transit System

### Core Network

**16** High Frequency Routes

**430** Miles of High-Capacity/High Frequency

**9** High-Capacity Routes

**375K** More Residents/Jobs with increased access to frequent service

### Fixed Route

**8** Crosstown Routes

**3** Express Routes

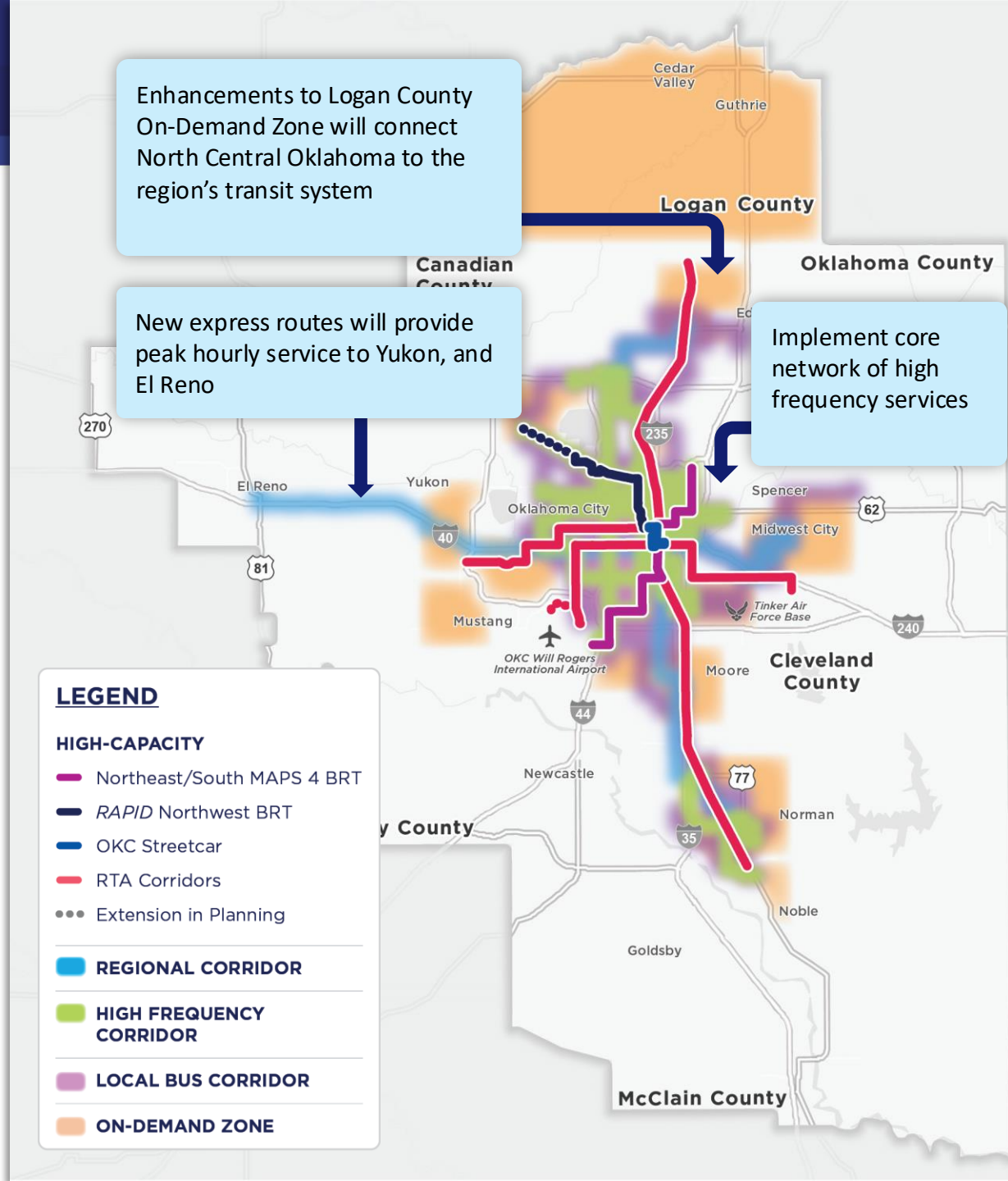
**24** Enhanced Local Bus

**8** New Local Bus

### On-Demand Zones

**13** All Day

**2** Night/Weekend



# Transit Supports Economic Development



**5-to-1**

Return on  
Investment from  
Transit  
Expenditures\*



**151,000**

**Additional Jobs**  
Accessible by Transit



**1,300**

**Sustained Jobs**

Save Commuters

**1.1 M**

**Hours** from Reduced  
Congestion Annually



**\$100+ M**

**Annual Growth** in the  
Local Economy



**\$100+M**

**In Wages**



**\$28+M**

**Annual Savings** from  
Reduced Congestion

# Long-Term

## Performance Metrics



Access to **151,000** more jobs and access to **390,000** residents



Access to **170,000** potential new jobs



Access to **219,000** more underserved groups



Access to **100,000** potential new residents



**20-25%** decrease in transit trip times between key destinations



Potential to serve **38,000** to **67,000** average daily weekday transit riders

## Destinations

- OKC Will Rogers Int. Airport
- University of Oklahoma
- Innovation District
- Tinker AFB
- Quail Springs

## Jurisdictions

- Oklahoma City
- Norman
- Edmond
- Spencer
- Moore
- The Village
- Midwest City
- Bethany
- Mustang
- Yukon
- El Reno

## Transit Investment\*



**\$500M - \$725M**  
Total Capital Cost



**\$125M - \$175M**  
Annual Operation & Maintenance Cost

\*Not including RTA projects

### LEGEND

#### HIGH-CAPACITY

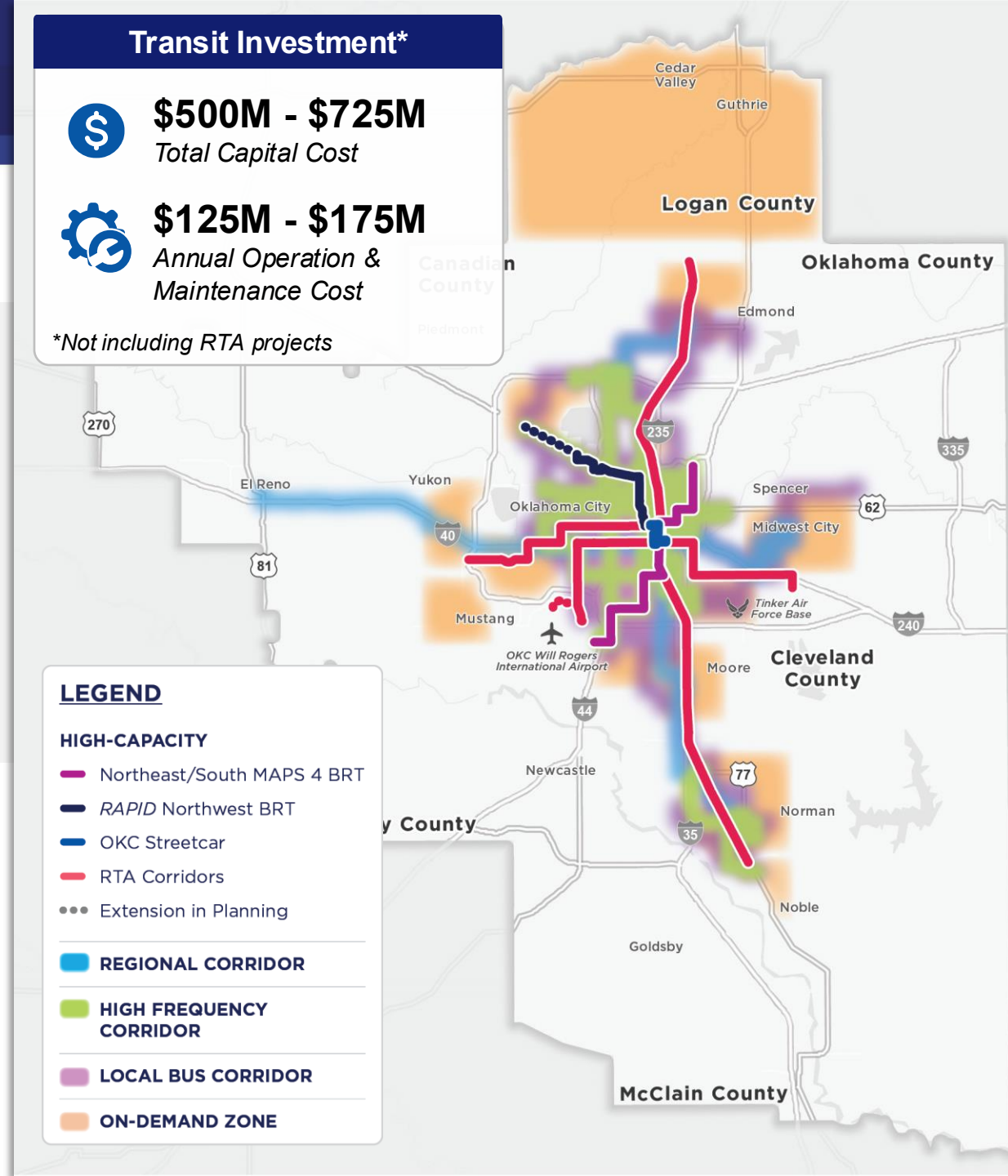
- Northeast/South MAPS 4 BRT
- RAPID Northwest BRT
- OKC Streetcar
- RTA Corridors
- Extension in Planning

#### REGIONAL CORRIDOR

HIGH FREQUENCY CORRIDOR

LOCAL BUS CORRIDOR

ON-DEMAND ZONE



# Delivering the Vision

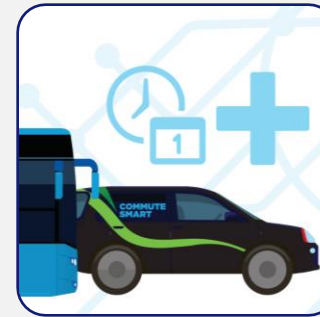


# Key Actions to Deliver the Plan



## **Enhance the Rider Experience**

*Standardize branding, integrate fare systems, and invest in transit-oriented development and mobility hubs to create seamless, intuitive, and attractive transit experiences.*



## **Diversify Services**

*Expand high-frequency routes, on-demand zones, and off-peak service to deliver flexible, inclusive mobility.*



## **Establish Strategic Partnerships**

*Collaborate with public agencies, private sector, non-profits to accelerate infrastructure, strengthen workforce, and expand access.*



## **Increase Reliable Funding**

*Leverage local taxes, developer contributions, federal grants, and private investment to fuel long-term transit investments and sustainable operations.*

# Key Actions to Deliver the Plan



## Enhance the Rider Experience

*Standardize branding, integrate fare systems, and invest in transit-oriented development and mobility hubs to create seamless, intuitive, and attractive transit experiences.*

### Minor Mobility Hub Example



# Key Actions to Deliver the Plan



## Diversify Services

*Expand high-frequency routes, on-demand zones, and off-peak service to deliver flexible, inclusive mobility.*

Core Network	High-Capacity		High Frequency	
	Crosstown Routes	Express Routes	Local Bus Routes	
Fixed Route	All Day On-Demand	Night & Weekend On-Demand	Paratransit	



# Key Actions to Deliver the Plan



**Establish Strategic Partnerships**  
*Collaborate with public agencies, private sector, non-profits to accelerate infrastructure, strengthen workforce, and expand access.*

Partnerships	<b>Public Agencies</b> <i>Public-to-Public</i>
	<b>Private Businesses</b> <i>Public-To-Private, Transportation Demand Management</i>
	<b>Non-Profit Organizations</b> <i>Transit Awareness, Access, and Education</i>

# Key Actions to Deliver the Plan



## **Increase Reliable Funding**






*Leverage local taxes, developer contributions, federal grants, and private investment to fuel long-term transit investments and sustainable operations.*

## **Example Funding Sources:**

- *Local Taxes & Fees*
- *General Fund*
- *State Grant Funding*
- *FTA Formula Funds*
- *USDOT Discretionary Grants*
- *Private Investment*

# Aligning with the Regional Planning Process

## Future LRTP Updates Will Include:

-  Review current transit performance
-  Stakeholder engagement to gather feedback
-  Analysis of existing transit demand and projected demand
-  Evaluate new, innovative solutions to enhance transit service delivery
-  Updates on Action Plan progress



# Next Steps

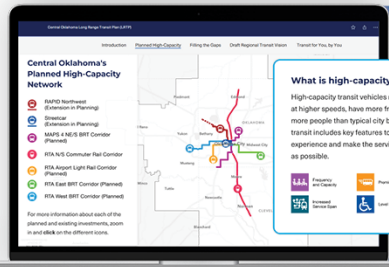


# Get Involved!

Follow us for project updates

 <https://facebook.com/ACOGOK>

 [@acogok](https://instagram.com/acogok)



Check out the Story Map to see the full transit vision and provide feedback!

[www.tinyurl.com/OKLRTP-Storymap](http://www.tinyurl.com/OKLRTP-Storymap)



We Want to Hear From You!

Review the Plan and share your thoughts, ideas, and any questions on the project website.



[www.ConnectCentralOK.com](http://www.ConnectCentralOK.com)

Send Comments from:  
10/21 – 11/07



# Q & A